

MICRO POPCASTER

Are you concerned about managing population growth into the future? Are you struggling to prioritise the rollout of infrastructure and services? **Demographic Solutions** can help you.

Outer metropolitan growth Councils must provide billions of dollars' worth of infrastructure and services over the next decade through Developer Contributions Plans. **Demographic Solutions** has pioneered micro-area population forecasts for the City of Whittlesea at the sub-Estate level, with detailed supply assumptions down to individual stages.

DRIVING PURPOSE

The aim of this information is to streamline Council's strategic planning capacity in terms of timing and breadth of service and infrastructure provision in major greenfield development areas.

A COLLABORATIVE APPROACH

Residential development assumptions have been developed in conjunction with Council to provide the best available truth.

MICRO-GEOGRAPHY ADVANTAGE

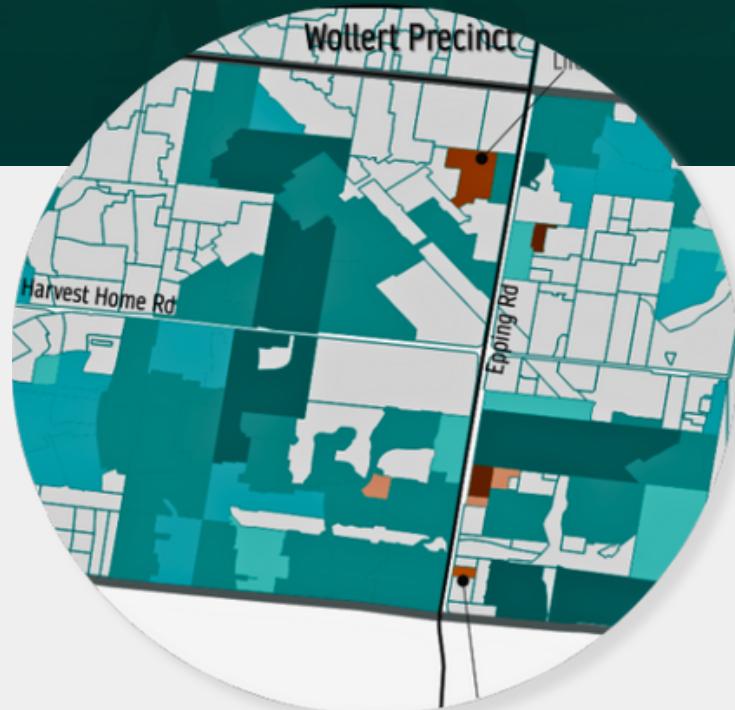
This micro-geographic level analysis provides significant flexibility in terms of catchment creation and relates back to the dwelling product on the ground.

SUPPLY-DEMAND DYNAMICS

The data output from the population forecasts acts as the demand module. It can be contrasted against Council data regarding committed and planned infrastructure provision and timing, as well as highlighting gaps and overlaps. The aim is to have data uploaded to the Council GIS platform which will be readily accessible across the organisation.

TARGET AND PRIORITISE RESOURCE ALLOCATION FOR BEST INFRASTRUCTURE & PLANNING OUTCOMES

Prioritise expenditure for infrastructure and service delivery, focusing on critical community assets such as roads, health and childcare facilities, recreation centers, libraries, kindergartens and sports grounds. Councils also play a key advocacy role in securing funding for essential projects, including schools, major road upgrades and public transport.



ADAPTABILITY

Although this approach has been designed for greenfield areas, the process can be adapted for existing inner and middle suburban areas, as the focus of development across Australia turns toward infill and greater densities in established suburbs.

STAY ACCURATE AND RELEVANT

Residential development can be monitored and adjusted to reflect new information. Similarly, adjustments can be made to the micro-geographies as developer plans solidify.